

Who is Optimum Hormone Balance?

Optimum Hormone Balance (OHB) is committed to advance the practice of balanced Bio-Identical Hormone Replacement Therapy (BHRT) and Thyroid Therapy. In the pursuit of a higher quality of male and female BHRT patient care, OHB developed a web-based BHRT Patient Assessment and Management Software that provides BHRT practitioners with a proven BHRT *workflow template, assessment tool and compound friendly e-prescribing portal.*



"We age because our hormones decline, our hormones don't decline because we age."

Ron Rothberg, MD

Place Information Here

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Optimum Hormone Balance

Web-Based Patient Assessment & Management Software for Use by Integrated Medicine Providers to Advance the Practice of Balanced BHRT and Thyroid Therapy





Why is Hormone Balance Important?

The art of using Bio-Identical Hormone Replacement Therapy (BHRT) to balance and maintain the actions of human hormones at more healthy and vigorous (Optimum) levels can improve patient symptoms, health markers, and overall quality of life.

OHB System Features

BHRT Case Workflow

- ◆ Electronic Collection of Patient Info
- ◆ Relevant Medical History
- ◆ Risk Factors
- ◆ Symptom Survey
- ◆ Assessment Summary
- ◆ Hormone Balance Interpretation
- ◆ Lab Panel Recommendations
- ◆ Symptom Progression Results Grid

Lab Functionality

- ◆ Record Ordered Lab Panels
- ◆ Comparative Results Reports
- ◆ Serum, Saliva, Blood Spot, Urine

Consultation with BHRT Specialist

- ◆ HIPAA Secure Communication
- ◆ Send Patient File & E-Rx for Review

Electronic Prescribing

- ◆ Send Rx to OHB Affiliate Pharmacies in Your Area

Informational Database

- ◆ BHRT Educational Studies and Papers
- ◆ BHRT Clinical Tips

The OHB web portal is encrypted with the highest level of security and is in full compliance with HIPAA Privacy Protection.

OHB System Benefits

Increased Efficiency in BHRT Patient Case Management

- ◆ Automated Patient Data Compilation
- ◆ Patient Data Organized in Detailed Report
- ◆ Delegate More Tasks
- ◆ 24-Hour Web Access

Treat BHRT Patients with Increased Confidence

- ◆ Physician Access to BHRT Specialist for Patient Cases
- ◆ Improve Patient Outcomes
- ◆ Decrease Patient Turnover
- ◆ Proven BHRT Workflow Template

Increase Patient Confidence in Provider

- ◆ Personalized Case Management
- ◆ Increased Patient-Provider Communication
- ◆ Improved Patient Education of Therapy and Goals
- ◆ Electronic Capabilities Improve Patient's Perception of Professionalism

"A woman can only feel optimal when all of her different hormones reflect a balance of actions in the body."

Dr. Leon Speroff, MD (2011)

"Clinical Gynecologic Endocrinology and Infertility"

Why OHB Patient Assessment and Management Software?

For experienced BHRT practitioners, the OHB Software's electronic capabilities provide for greater task delegation and improved efficiency. The software's educational database and clinical tips benefit those newer to BHRT by improving skill and efficacy in patient treatment while increasing provider confidence.

Under the care of OHB physicians, compliant patients experience satisfaction rates of greater than 90%. Satisfied patients translate into loyal patients continuing to seek optimum outcomes. With increased patient retention, physicians realize a more prosperous and sustainable practice.